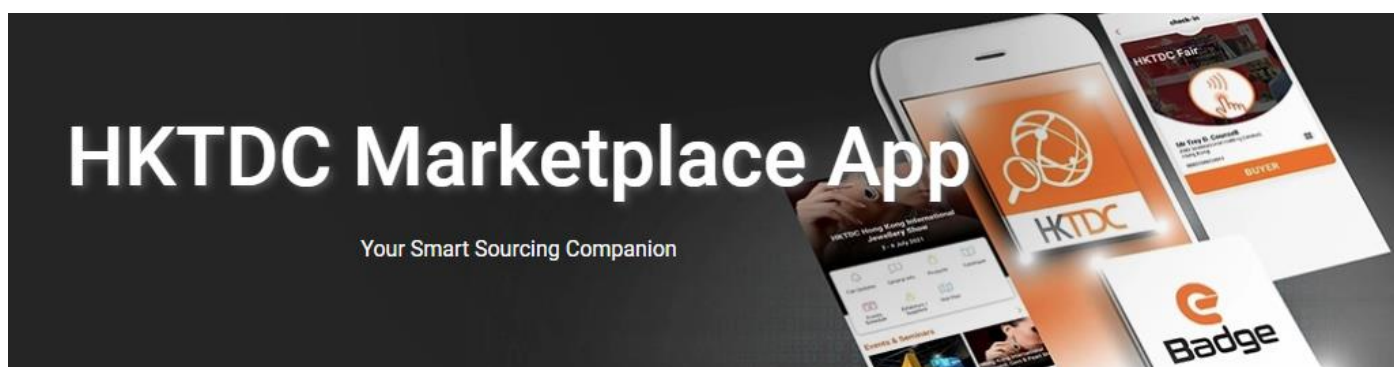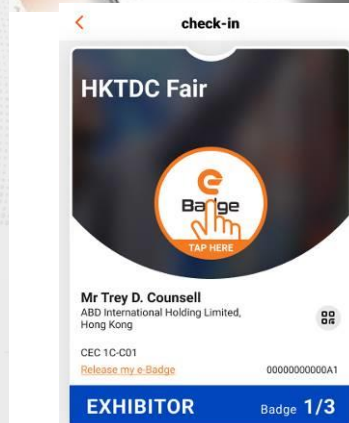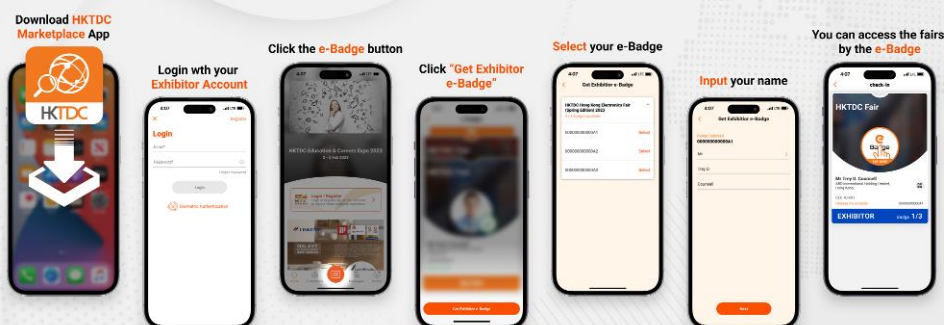# Important Circular: Exhibitor e-Badge & Exhibitor Check-in Form

With rapid development of mobile technology and to provide the essential tools for SMEs to maximise business opportunities in the digital era, the HKTDC Marketplace App has been enhanced to upgrade buyer and exhibitor experience.

As part of this enhancement, we have launched the exhibitor e-Badge function within the App for a seamless fairground experience while being environmental friendly. You are highly recommended to make use of this new feature. You and your colleagues are required to **use your own personal device to redeem your own badge** through logging in the App **with your company Exhibitor Account**.

Please redeem your own Exhibitor e-Badge and assist your colleagues on the arrangements before the move-in date (12 October).

Exhibitors are reminded that the Check-in counters are expected to be very busy on the move-in date, so you and your colleagues are **STRONGLY** recommended to redeem your Exhibitor e-Badge in advance so that you can **DIRECTLY** enter the fairground by showing your e-Badge upon arrival.

For more information, please visit https://eplussupport.hktdc.com/hc/en-us/sections/16520626832665-e-Badge.

Feel free to contact us at **+852-1830668, e-mail exhibitions@hktdc.org or contact the electronicAsia team for further assistance.**

Organiser 主辦機構:

HKTDC 香港貿發局   MESSE MÜNCHEN

重要通告 :參展商電子入場證及參展商進場登記表

隨著流動技術的快速發展，同時為了提供中小企必要的工具以增加商貿配對機會，HKTDC Marketplace App（貿發局商貿平台應用程式）已新增功能，提升買家及參展商的展會體驗。

為了令企業能夠在數碼時代把握商機，參展商現可在到達會場前透過使用 HKTDC Marketplace App **登入貴司的參展商帳號**，預先換領參展商電子入場證（Exhibitor e-Badge）。各參展商需**透過個人電子設備(手提電話、平板電腦等)以貴司的參展商帳號登入 HKTDC Marketplace App** 以換領其參展商電子入場證。**煩請於進館日前（10 月 12 日）安排換領您及貴司同事的參展商電子入場證。**

由於我們預計「參展商登記進場櫃位」於進館日將會非常繁忙，因此**強烈建議**您在進場前預先換領有關的參展商電子入場證，以便您可以在抵達時展示 e-Badge **直接**進入展覽場地。

更多資訊，可瀏覽:
https://eplussupport.hktdc.com/hc/zh-hk/sections/16520626832665-%E9%9B%BB%E5%AD%90%E5%85%A5%E5%A0%B4%E8%AD%89-e-Badge-

如有任何查詢，可致電+852-1830668、電郵 exhibitions@hktdc.org 或與國際電子組件及生產技術展項目團隊聯絡。

Organiser 主辦機構:

13 - 16 / 10 / 2023

Exhibitor Check-In Form
參展商進場登記表

Welcome to **electronicAsia 2023**.   Please fill in your company information below and **bring along this letter and your business card / Company Chop** to the **Exhibitor Check-in Counter** for collecting the *important on-site circulars*.   The location and opening hours of the check-in counter are listed below.

Date	:	12 October 2023 (move-in day)
Time	:	8:30 a.m. – 8:00 p.m.
Location	:	Expo Drive Entrance
		Hong Kong Convention & Exhibition Centre

We wish you every success at the Fair.

歡迎參加**國際電子組件及生產技術展 2023**。   煩請貴司填妥以下資料，並攜同**此登記表及閣下名片/公司印章**於進館日到「**參展商進場登記櫃位**」辦理進場登記手續。貴司同時亦可領取是次展覽之重要通告。 「參展商進場登記櫃位」的開放時間及地點現謹列如下：

日期	:	2023 年 10 月 12 日（進館日）
時間	:	上午 8 時 30 分至晚上 8 時
地點	:	香港會議展覽中心博覽道入口大堂

敬祝 貴司參展成功！

公司名稱 Company Name: _____

攤位號碼 Booth No.: _____

聯絡人 Contact Person: _____

聯絡電話 Mobile Tel: _____

簽署 Signature: _____

Organiser 主辦機構：

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