Form S3

electronicAsia 2016 國際電子組件及生產技術展2016 13-16/10/2016

For enquiry or form return, please contact:

Exhibition Services Department
Hong Kong Trade Development Council
Unit 13, Expo Galleria, HKCEC,
1 Expo Drive, Wanchai, Hong Kong

Deadline: 申請截止日期 9 Sep 2016 2016年9月9日

Visual Display Service

視覺陳列展示服務

Attn : Ms. Sandy Law Email : <u>ea.es@hktdc.org</u> Tel : (852) 2240-5497 Fax : (852) 3521-0450

To help exhibitors better grasp exhibition opportunity by using "visual merchandising", our department is offering "Visual Display Service" to provide visual display artist in helping your company to do the product display on-site before the exhibition in order to enhance the company's brand image and buyers' sourcing needs.

為帮助參展商更好地把握展覽會時機,運用「視覺營銷」(Visual Merchandising)技巧佈置攤位,提升公司及品牌形象,吸引展覽會入場人士參觀採購,本部門現推出「視覺陳列展示服務」,提供專業的設計人員於開展前現場協助貴司佈置攤位之櫥窗及產品陳列,提升買家採購意欲。

The service package below includes 1 artist to help your company display and arrange your products inside your booth, at a specific time slot assigned on the booth decoration day (i.e. 12/10/2016) 以下的套餐包括提供 1 名設計人員幫助貴司展示及擺設展台內的產品。擺設時間定於展位佈展當天(12/10/2016)的特定時段,本部門會預先安排分配。

(Please put a "✔" in 🛘 where appropriate 請於以下 🗀 內填選)

| Service Package 服務項目 | Price 費用 | Qty 數量 |
|--|---|--------|
| 2 hours service (with <u>1</u> artist included) 2 小時服務(提供 <u>1</u> 名設計人員) | HKD 港幣 1,000 / USD 美元 133 | x |
| Additional hour(s) added* 每加一小時 | HKD 港幣 500 / hour 每小時 USD 美元 67 / hour 每小時 | x |

| Total amount 總計: | HKD 港幣 | / USD 美元 |
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Company Information 公司資料 Booth Number 展台號: Company Name 公司名稱: Contact Person 聯繫人: 職位: Telephone no 電話號碼: Email 電郵: Signature 簽名:

Remarks 留意事項:

- The above package price does not include additional display stand / shelves & any other facilities which are not included in the booth. Artist will only arrange to display your products based on the existing facilities in your booth within the package time. 以上服務收費不包括額外的展示架 /貨架和沒有包括在展位內的任何其他設施。設計人員只會於限定時間內於展位內巳有之設施 擺設貴司的產品。
- Price can be quoted for additional decorations / display pops / posters. Please discuss with our artist in advance.
 如需租用或訂製額外的裝飾 /特別陳列架 /海報,請預先與我們的設計人查詢報價。
- NO application will be accepted after the deadline, and NO on-site order or additional hours add up will be accepted. 申讀載止日期後將不接受任何申讀。
- Discussion with your company will be needed before the show to obtain product information and theme in advance. ☐ 需於展前與貴公司溝通以獲取需展示之產品信息和主題。

^{*}Invoice will be issued separately, all payment should be settled before the show. 發票將另行發出,所有款項需於開展前付清。