

Form 1
通告 1

Nomination of Buyers for Hotel Sponsorship
酒店贊助買家推薦

August 2008

Thank you very much for your keen support to our fair, which is expected to be patronized by more than 540 exhibitors from 17 different countries and regions. In order to maximize the effectiveness of your participation, we have launched a worldwide visitor promotion campaign over the past years, which includes:

- Global advertising campaign in major electronic parts and components publications and international business papers;
- Promotional counters at major international electronic parts and components fairs;
- Buyer Newsletters reaching over 50,000 electronic parts and components traders all over the world;

To encourage the participation of more quality buyers, we are launching a hotel sponsorship programme in Hong Kong for selective overseas visitors to our fair. In this regard, we would like to ask for your nomination of the appropriate buyers. We shall give you due credit when extending the offer to the buyers and advise you the outcome of your nomination afterwards. Please note, however, that we shall have the final discretion in selecting the buyers for extending the offer, and that priority will always be given to those who have not visited our fair before.

To facilitate our preparation work, please make use of the nomination form attached and observe the submission deadline by **August 29, 2008.**

We hope, with your full support in the promotion campaign, you will be able to capture the greatest business opportunities at the forthcoming trade show.

For queries, please contact Ms. Ruby Chan on (852) 2240 4935 .

感謝貴司對國際電子組件及生產技術展的支持。今屆舉行的國際電子組件及生產技術展，預計有來自 17 個國家及地區的 540 多家參展商參與是次盛會。為了吸引更多海外買家到場與貴司洽談業務，主辦機構在過去一年積極實行了全球買家推廣計劃，其中包括：

- 全球媒體廣告計劃，遍及世界各地著名的電子組件及生產技術雜誌及刊物；
- 於世界著名電子組件及生產技術展設置宣傳攤位；
- 發佈《買家通訊》，把展覽會最新消息發放給全球超過 50,000 名業內人士。

為了進一步吸引國際高質素電子組件及生產技術進口商及連鎖店買家，主辦機構將提供香港的酒店贊助予被挑選的主要買家。因此，我們誠邀閣下提名合適的買家。被揀選邀請的買家，將會收到列出提名公司名稱的邀請函，同時，我們亦會通知貴公司提名的結果。從未參觀過國際電子組件及生產技術展的新買家將可獲優先權，主辦機構保留最終選擇權利。

為了給予主辦機構充足的時間安排，請閣下填妥買家推薦表格，並於**2008 年 8 月 29 日前**回覆。

主辦機構將繼續以貴司的利益為依歸，務求利用展覽會為貴司締造一個具效益、高增值的宣傳渠道。

詳情請電 (852) 2240 4935 與陳穎芝小姐洽。

祝各參展商展出成功。

2008 年 8 月

Organiser 主辦機構:



To/致 : 香港貿易發展局/ Hong Kong Trade Development Council

Attn/致 : 陳穎芝小姐/ Ms. Ruby Chan

Fax/傳真 : (852) 2270-5808

(參展商名稱) /From (Exhibitor Name): _____

國際電子組件及生產技術展 **electronicAsia 2008**

13 - 16 / 10 / 2008

「酒店贊助」推薦買家表格 / Buyers Nomination Form for Hotel Sponsorship

截止日期/ Submission Deadline

29.8.2008

被推薦買家資料/Information of Nominated Buyer

公司名稱

Name of Company: _____

買家姓名 (先生/小姐)

Name of Person: Mr. / Ms. _____

職銜 Position: _____

公司地址 Address: _____

國家 Country: _____ 郵編 Postal Code: _____

電話 Tel: _____ 傳真 Fax: _____

電子郵件 E-mail: _____

網址 Web-site: _____

公司業務 Nature of Business: _____ (Wholesaler, Importer, Buying Agent, Distributor, Retailer etc.?)

買家首次參觀國際電子組件及生產技術展 / Buyer would be visiting the fair for the first time?

是 Yes

否 No

欲提名更多買家，請複印此表格。本局保留最終選擇權利，從未參觀過國際電子組件及生產技術展的買家將獲優先考慮。如有查詢，請致電 (852) 2240-4935 與陳穎芝小姐聯絡。

Please copy this nomination form for nominating more than 1 buyer. Priority of hotel sponsorship will be given to new visitors, and is subject to sole discretion of the HKTDC. For further queries, please contact Ms. Ruby Chan at Tel: (852) 2240-4935.