

Circular 4 : Fast Action Scheme
通告 4 : 快速行動計劃

The Hong Kong Customs and Excise Department will collaborate with the Hong Kong Brands Protection Alliance (HKBPA) to conduct the Fast Action Scheme during the electronicAsia 2008. HKBPA represents 46 trade associations and is now inviting applications from Hong Kong companies who are members of one of the 46 participating trade associations to join the Scheme.

Exhibitors can join the Scheme by registering the details of their trade marks and copyrights with HKBPA and paying the applicable handling fees to HKBPA prior to the commencement of the trade fair. Upon receipt of a complaint from the relevant trade mark or copyright owner, the Customs and Excise Department will take enforcement action against products exhibited at the fairground that infringe the rights of those companies that have joined the Scheme. For more details concerning the Scheme, please refer to the attached circular (Chinese only) or contact the Secretariat of HKBPA directly on (852) 2788 5447 (Miss Peggy Ng).

The Fast Action Scheme will be operated independently of the Organiser by the Customs and HKBPA, and is not a substitute for the existing on-site intellectual property rights ("IPR") complaints procedure implemented by the HKTDC. Exhibitors who do not wish to participate in the Scheme are welcome to visit the HKTDC's on-site IPR office for assistance in the same manner as in the past. If you have further questions regarding HKTDC's on-site IPR complaints procedure, please feel free to contact Mr. Benny Chan (852) 2240 4018.

Exhibitors are also strongly advised to carefully scrutinise your exhibits and conduct all necessary due diligence on the IPRs attached to your exhibits prior to the trade fair to avoid possible IPR infringement at the fair.

在國際電子組件及生產技術展 2008 舉行期間，香港海關將與「香港工商品牌保護陣綫」合作於展覽會進行「快速行動計劃」。代表 46 個商會的「陣綫」現誠意邀請各商會所屬之會員公司參與是項計劃。

參展商可預先向「陣綫」登記其產品的品牌及版權資料，並於展覽會前向「陣綫」繳付有關費用。當已登記之品牌或版權持有人舉報侵權行為時，香港海關將核實跟進，並採取現場執法行動。如欲查詢「計劃」詳情，請參閱隨函附上的單張或與「香港工商品牌保護陣綫秘書處」聯絡。電話：(852) 2788 5447 (吳小姐)。

「計劃」將由海關及「陣綫」獨立運作，並不取代主辦機構現有於展場內處理侵權投訴的程序。參展商如未有參加「計劃」，仍可一如以往親臨貿發局於場內之知識產權辦事處尋求協助。如閣下有任何進一步關於香港貿發局於場內處理侵權投訴的程序的疑問，歡迎隨時與貿發局陳曉峰先生聯絡（電話：(852) 2240 4018）。

本局特提醒各參展商於展覽會前詳細檢查其展品及盡力去處理其展品的知識產權，避免於展會中被控侵權。

Organiser 主辦機構：

