

Send Invitation Postcards to your Overseas Buyers – Postage-Free
國際電子組件及生產技術展 2009 — 本地參展商專用邀請卡

Dear Hong Kong Exhibitors,

Thank you for participating in the electronicAsia. With your kind support, the fair continues to be the largest fair of its kind in the Asian region.

We have taken a number of initiatives, including advertising, direct mailing and distribution of souvenir at major related fairs overseas, to maximize publicity and attract buyers from all over the world to visit the fair. We feel that these efforts will further enhance the awareness of the fair.

However, you will most likely have your own overseas business contacts whom you would like to invite. In order to make it easier for you to invite them to the electronicAsia, we have enclosed 100 postage free buyer invitation postcards for your distribution. Your buyers can enjoy free admission with this postcard when they register on-site.

All you need to do is to

1. Put the contact addresses on the invitation cards
2. Separate them by posting zones (details are listed on the special yellow envelope)
3. Fill in the information on the yellow envelope, insert the invitation cards into the envelope (please use different envelope for different posting zones),
4. Seal the envelope(s) and deposit it (them) in any nearby posting boxes.

* No need to affix any stamp if postcards are sent from Hong Kong to countries/regions OUTSIDE Hong Kong.

As for your local business contacts, we have enclosed other 100 invitation cards for you to invite your buyers to visit the fair with free admission.

We hope that these measures will assist you in building up a good relationship with your contacts. If you have further queries regarding the above, please contact Mr. William Tsang on 2240-4466 or Mr. Benny Chan on 2240-4018.

May we take this opportunity to wish you good business at the Fair.

致各香港參展商:

感謝貴公司參與「國際電子組件及生產技術展」。本展能夠成為亞洲最大的電子元組件展覽會，實有賴各參展商之鼎力支持。

本局為吸引世界各地的買家參觀「國際電子組件及生產技術展」，已作出一系列宣傳，包括刊登廣告、直銷推廣活動及於海外各大同類展覽會中派發紀念品等。

貴公司亦可能希望親自邀請一些業務夥伴及客戶蒞臨參觀。為方便貴公司更便捷地發出邀請，本局特別提供一百張免付郵資的專用邀請卡給貴公司邀請海外客戶，貴公司的海外客戶只要收到這張邀請卡，便可於國際電子組件及生產技術展期間憑卡免費登記入場參觀。

貴公司只需依循以下方法，便可利用該批專用邀請卡寄給客戶：

1. 將客戶的通訊地址寫在卡上
2. 將邀請卡依照郵政地區分類（詳情可參閱特製的黃色大信封）
3. 在信封上填妥各項資料，將邀請卡放入信封內（如所寄郵政地區不同，請使用不同的信封），
4. 封妥信封後，將之投寄到任何一個郵箱

* 如從本港投寄往海外，無需貼上任何郵票

至於貴公司的本地客戶，可使用本局另外預備的 100 張買家邀請卡，亦可憑卡免費入場。

希望上述安排有助貴公司與客戶建立更佳關係。假如貴公司有任何疑問，歡迎致電本局曾先生 [電話: 2240-4466]或陳先生[2240-4018]聯絡。

在此預祝貴公司展覽成功，業務蒸蒸日上

Organiser 主辦機構:

