

13 - 16 / 10 / 2009

Circular 2: Special Measures on Intellectual Property Protection

通告 2: 有關保護知識產權問題的特別通告

We wish to draw your special attention to clause No. 36 in the exhibitors' application form about intellectual property infringement. This is a matter taken very seriously by the Fair Organiser, the Hong Kong Trade Development Council (HKTDC). Exhibitors with a history of infringement are barred from our trade fairs. The following measure will be implemented to tackle with the "Intellectual Property Infringement" issue:

Fair Legal Advisor

We have procedures for handling complaints promptly at the fairground, with the assistance of a Fair Legal Advisor. They are set out in the attached briefing notes and all exhibitors are invited to make use of them. These procedures are designed to safeguard exhibitors' intellectual property rights as well as to protect individual exhibitors from any business disruption caused by unfounded complaints.

The Fair Organiser reserves the right to deny admission to or reject from the Fair, anyone who does not follow these procedures or who disturbs the normal business of exhibitors or buyers inside the Exhibition Hall.

An exhibitors' briefing to elaborate on our on-the-spot handling procedures of complaints about intellectual property infringement will be held at on at **3:15 p.m. – 4:00 p.m. on 21 August 2009 at Meeting Room S425, Hong Kong Convention & Exhibition Centre**. The briefing will also cover how to go about proving ownership and infringement of intellectual property.

All exhibitors are encouraged to attend. (The briefing will be conducted in Cantonese but written materials will also be available in English). If you are interested in attending the briefing, please fill in the reply slip on "Briefing for Exhibitors" and return it to us by fax on or before **18 August 2009 (Tuesday)**. We look forward to seeing you at the briefing.

Encl.

香港貿易發展局一直對保護知識產權極為重視，為保障參展商權益，茲提醒貴公司於展覽期間，必須遵守參展申請表格內參展規則第 36 項有關侵犯知識產權行為的條款。舉凡有觸犯侵權行為紀錄的參展商，將不獲准參加本局日後舉辦的展覽會，敬希垂注。大會將會在展覽會期間實行以下一項保護知識產權的措施：

駐場法律顧問

本局訂有一套處理展覽現場侵權投訴的程序，並委聘法律顧問駐場提供協助。這套程序旨在保障參展商的知識產權，以及防止無理投訴阻礙參展商進行展銷活動。有關內容詳列於附頁，所有參展商務請遵行。

假若任何人士違反有關程序或於展場內騷擾參展商和買家的正常商業活動，本局有權驅逐有關人士離場或禁止其進入會場。

本局定於 **2009 年 8 月 21 日下午 3 時 15 分至下午 4 時正於香港灣仔博覽道一號香港會議展覽中心會議室 S425** 舉行簡介會，向參展商解釋有關即場處理侵權投訴的程序，同時指引參展商如何證明其擁有知識產權和提出遭侵權的證據。

簡介會將以廣東話進行，同時備有英文資料可供取閱，如貴司有興趣參加，請填妥展覽簡介會回條並於 **2009 年 8 月 18 日 (星期二)** 或以前傳真致本局。多謝合作！

附件：參展商須知

Organiser 主辦機構：

